

>> Worley and Intermec Launch Pilot to Study RFID ROI

INTERMEC AND Worley, one of the United States' leading third-party logistics (3PL) companies, have launched a pilot program to develop and test the implementation of RFID technology within Worley's own facilities. Worley, which has provided logistics services to Fortune 500 companies for more than 25 years, will integrate Intermec RFID warehousing systems into its warehouse management system, Warepak/400, to establish performance benchmarks in a working warehouse environment.

The immediate objective of the RFID integration program is to increase the efficiency of Worley's own operations by improving inventory visibility and labor efficiencies. The knowledge gained also will be used to integrate RFID into the services the company offers its customers to meet future retailer requirements.

"With Intermec, we are researching the use of RFID technology

in our warehouse management systems to enhance Worley operations in the areas of yard management, inventory control, shipping and receiving, and labor productivity," said Executive Vice President Blaine Worley. "We believe RFID offers many opportunities to improve the efficiency and profitability of supply chain processes. We expect to be able to demonstrate clear value from RFID in our own real-world environment."

"Demonstrating clear ROI is a critical next step in the roll-out of supply chain RFID technology," said Intermec Vice President Scott Medford. "Worley's facilities provide a working warehouse site where we can demonstrate how the quality and quantity of work performed on the floor can be improved by RFID."

Worley and Intermec anticipate the first results of their program to be available this year. ■

>> New Intermec CK31 Rugged Mobile Computer Simplifies Application Development and Support

INTERMEC'S NEW CK31, a lightweight, rugged version of its popular CK30 handheld computer, is ideal for retail in-store operations, and warehousing and distribution environments. The CK31's combination of Microsoft Windows CE .NET operating system and versatile display make it possible to run virtually any data collection application, from legacy terminal emulation to modern Web-based graphical programs, providing an easy platform for application support and development.

"The CK31 can run proprietary legacy terminal emulation applications just as easily as new graphics-based programs, allowing companies to seamlessly migrate their technology as needed and to protect their investment," said Intermec Vice President Mike Colwell.

The WPA-certified CK31 offers strong communications capabilities, incorporating a Wi-Fi®-certified 802.11b/g radio for maximum throughput and reliability. It supports 802.1x security standards, including Windows-standard EAP-TLS, EAP-TTLS, LEAP and PEAP for secure data transmission. The CK31 also is Cisco Certified Extension-compatible to provide the best available interoperability with existing networks.

The flexible CK31 reads all popular 1D and 2D bar code symbologies, making it ideal for any data collection application. It has a full 52-key alphanumeric keyboard for applications ranging from shipping and receiving,

put-away and picking to cycle counting for the warehouse floor, and a high-capacity lithium-ion battery for at least a full shift of use without recharging. Built for rugged environments, the CK31 is completely sealed to keep dust, dirt and water out, and can withstand multiple four-foot drops to concrete. ■

>> Intermec Ranked Best in RFID Hardware by Consumer Goods Technology Magazine's Readers

INTERMEC HAS been named the best RFID hardware provider by the readers of *Consumer Goods Technology* magazine. The Reader's Choice Awards are determined by polling the magazine's readership as to which vendors they use in a variety of categories and then asking them to rate them on a scale of one-to-five on their customer experience, including factors such as return on investment, usability, performance, implementation and customer service.

This year's rankings were based on feedback from over 150 consumer goods executives who determined the Best-in-Class awardee. This is the first time the magazine has included RFID categories.

"There's a lot of noise out there surrounding RFID," said *Consumer Goods Technology* Editor-in-Chief Tim Clark. "Hopefully those struggling to decide between RFID vendors will find the Best-In-Class listings a valuable resource to help the decision-making process a bit easier."

The list of winners of the Reader's Choice Awards was published in the January issue of the magazine and is available at www.consumergoods.com. ■

